Student’s Name

Instructor’s Name

Course

Date

The Fate of the Furious

 *The Fate of the Furious* (sometimes known as *Intense 8*) is one of the latest movies in a series of eight installments of *The Fast and the Furious*. It is the only movie in this series that is missing Brian and Mia. More so, it is the first movie that has been made since the death of one of the members of main cast. Paul Walker died in 2013 while filming *The Intense 7*. It was a massive blow to *The Fast and the Furious* community. *The Fate of the Furious* was first premiered in Berlin on April 4, 2017. It was later released theatrically on April 14, 2017, in the United States. It has been played on 3D, IMAX3D, and 4DX on an international level. It is imperative to note that critics have forwarded mixed reviews about the film. It has been praised based on the action sequences, as well as the performance, however the storyline was highly criticized. We seek to critically analyze this movie in the context of its technological development, the effect on the culture, and the business side of movie production.

***Summary of the Film***

The movie begins with Dominic and Letty who are enjoying their honeymoon while Brian and Mia have safely retired from the dangerous game. The rest of the team has been exonerated from all their gross mistakes, which means the entire globetrotting squad has finally found some solace and is enjoying the life of normalcy. However, fate is not on their side because trouble finds Dominic when a mysterious woman traps him into the world of cyberterrorism. It ends up with him betraying his closest friends. The climax of the movies is attained when the Furious family has to go against one of their best members, and they are facing trial they have never seen before. The team plots a plan, which involves cruising from the views of Cuba to the streets of New York, across the world to the icy plains of the Arctic Barents Sea with the aim of stopping the anarchist woman from releasing chaos into the world. However, bringing home the man who created this unity would need the help of Shaw.

***Technology***

Technology has evolved the way movies have been over the years. In these movies, the technology used to develop and compile the entire film. Since the release of *The Intense 6*, 3D printing has been unused in all the later installments of the movie. We cannot deny it that 3D printing has been a revolutionary tool to the film-making industry. With this technology, the concept artists are forced to design with computer-generated imagery as well as with a computer-assisted design software. The two enables perfect printing in 3D. This technology chivies highly detailed print size and finishes while propping the departments on high-level production to embrace the flexibility, as well as the efficiency of the process.

Virtual reality has also been employed in the movie. It is a technology which offers a current and most exciting way of consuming an understanding the information on an entertaining medium. It is a non-linear medium that brings different viewing experiences to the platform.

The world of movie making seems to be progressing fast. The traditional 3D motion capture has become expensive to invest on. However, most movies are now using the deep sensor technology to generate 3D-animated images. This new format is revolutionizing the entire concept of filmmaking. In the movie *The Fate of the Furious*, deep sensor technology was used in the development. The actors were shot with a Depth Kit, which is software that repurposes the depth-sensing camera to capture as well as visualize the world in the form of wireframes. The Depth Kit is synched to the camera to capture 3D computer-generated imagery for every single frame of the film which provides a file of the 3D animation that is in line with the action and characteristics of the film. It delivered serious flexibility in *The Fate of the Furious* movie allowing the development of new modes of storytelling.

***Business***

In terms of the business, *The Fate of the Furious* franchise was a profitable business. The total cost of production of the film inclusive of marketing cost (postproduction) was $350 millions (Young et al. 32). However, it managed to accrue a gross total of $ 225.8 millions in the United States and Canada alone with having a total of $1.010 billions across other territories all over the world. It means that the film grossed $1.236 billions.

 The casting of the film was done with the main characters reprising their roles with a few additional characters. The cast of the movie includes Vin Diesel, Michelle Rodriguez, Chris Bridges, Tyrese Gibson, Dwayne Johnson, Jason Statham, Charlize Theron, Kristofer Hivju, Scott Eastwood, Pataky Nathalie Emmanuel, Hellen Mirren, Don Omar, and Tego Calderon. The actors appeared on different roles. However, most of them reprised their original roles represented in the previous installments of the series.

 *The Fate of the Furious* music album was a music soundtrack album, which was released on April 14, 2017. The Atlantic Records, Artist Publishing Group, and the Universal Music Group worked together to release the album in conjunction with the theatrical release of the film in the USA. The music was promoted with six singles which are *Hey Ma*, *Go Off*, *Good Life*, *Candy Paint*, *Horses* and *Gang Up*.

***Cultural Impact***

It is evident that *The Fast and the Furious* movie have had a huge influence on the culture of the modern cars. First, it popularized the concept of customization of cars. This idea has always been around, but it is the movie that popularized it.

 The main difference between *The F8* and the other installments is that the character of Brian was missed. Something was seriously missing, and it was Paul Walker. The death of Walker who was among the lead characters affected the movie in a significant way. The storyline of the film had to change, and it has been hinted that the series is going to change from its outlawed furious racing concept to a spy movie. More so, Walker’s death also encouraged the spin of the story in such a way that Shaw who was a villain has successfully earned a place in the family of the Furious.

Works Cited

“Full Cast & Crew: The Fate of the Furious (2017)”. 16 Dec. 2017, http://m.imdb.com/title/tt4630562/fullcredits/cast

Schwerdtfeger, Conner. “How Paul Walker’s Death Influenced One Cast Member To Join The Fate of The Furious.” *CINEMA BLEND NEWS*, posted 2017, <https://www.cinemablend.com/news/1679800/how-paul-walkers-death-influenced-one-cast-member-to-join-the-fate-of-the-furious>. Accessed 16 December 2017.

Sheldon-Hicks, David. “Five Ways film-making is evolving thanks to new technology.” *The Guardian,* posted on June 12, 2015, <https://www.theguardian.com/culture-professionals-network/2015/jun/12/film-technology-evolution-film-making-3d-printing-vr-motion-capture>. Accessed 16 December 2017.

Stefano, De La Cuesta. “Fate of the Furious: How a Blockbuster Series Changed Cars.” *Endurance warranty*, posted on April 14, 2017, <https://www.endurancewarranty.com/learning-center/shoptalk/autotainment/fate-furious-blockbuster-series-changed-cars/>. Accessed 16 December 2017.

The Numbers. “Where Data and Numbers meet: The Fate of The Furious (2017).” <https://www.the-numbers.com/movie/Fate-of-the-Furious-The#tab=summary>. Accessed 16 December 2017.

Young, S., M., Gong., J., and Van Der Stede, W. “The Business of Making Movies.” *Strategic Finance Magazine*, pg 26-32, published 2008, <http://sfmagazine.com/wp-content/uploads/sfarchive/2008/02/The-Business-of-Making-Movies.pdf>. Accessed 16 December 2017.